

RESULT

TRUST/AUTHORITY

The ultimate gift from a
lifetime of serving others

LEVERAGE

LEARNING

The ability to unlearn
and sit at the feet
of your peers

LISTENING

A constant awareness of
the goals, passions, and
struggles of your audience

SYSTEMS

PEOPLE

Leverage your time
through other
talented people

PROCESSES

Scale your
business through
documented checklists

PLANS

Expand your brand
through well
thought out plans

HABITS

CREATE

Use text, audio or video
to get your message
out to the masses

CAPTURE

The artful exchange
of value for
email addresses

COMPILE

Package your knowledge
and perspective into
products and services

CONNECT

Build community
with other passionate
influencers

MINDSET

RESILIENCE

The expectation
that everything
is solvable!

CONFIDENCE

The deep belief that
your message is
needed in the world

PASSION

What you love to
learn and do that
shows your talents

PATIENCE

The ability to value
the long-term over
the short-term

CONSISTENCY

The faith that
showing up regularly
will create momentum